"Delivering the Goods"

German-Canadian Logistics and Infrastructure for Enhanced Transatlantic Trade

Embassy of Canada, Leipziger Platz 17, 10117 Berlin  
May 19, 2015, 09:00 - 14:00

This year’s Forum @ Kanada Haus conference will examine the essential real-life and real-time business and investment decisions that will determine whether the full potential of transatlantic trade will be realized quickly. Are Canada and Germany ready and able to “deliver the goods” under CETA (Canada - EU Comprehensive Economic and Trade Agreement)?

This programme will be highly relevant to those interested in the mechanics of transatlantic trade, either from a policy, research or professional perspective.

Programme

08:30 - 09:00  
Registration

09:00 - 09:15  
Welcome Remarks by H.E. Marie Gervais-Vidricaire, Ambassador of Canada to Germany
Welcome Remarks by the Deutsch-Kanadische Gesellschaft e.V.

09:15 - 10:45  
Opening Keynote Addresses: Are We “Logistically” Ready for CETA?
- The View from Canada – Wendy Zatylny, President, Association of Canadian Port Authorities
- The View from Germany – Carsten Wirths, Vice President Europe & Africa, Lufthansa Cargo AG
- The SME Perspective – Daniel Kelly, President, CEO and Chair, Canadian Federation of Independent Business (CFIB)

10:45 - 11:15  
Coffee and Networking Break

11:15 – 13:00  
Panel: “Delivering the Goods” – Cases From the Infrastructure and Logistics Sectors
- Stefan Viehmann, Senior Vice President Global Customer Solutions, Kuehne + Nagel AG
- Sven Deimann, Director Contracts & Legal Governance Group, Bombardier Transportation Canada
- Prof. Dr.-Ing. Stefan Walter, Founder of the House of Logistics and Mobility (HOLM) Frankfurt / Main
- and others

13:00  
Closing Comments and Reception